

The leadership accelerator for female entrepreneurial minds that shape the world of tomorrow.

Today many companies that don't have women in leadership positions miss out on opportunities. It's a fact women in leadership positions lead to better company's performance. And more revenue. However, retaining female talent is hard and the most common factors that contribute to that are: **Absence of role models**, especially in male-dominated industries; **Lack of general mentoring schemes**, aimed at young women in the beginning of their careers; and **Few Know-how leadership programs** that encourage females to aspire for seniority and advise them on the skills they need.

Not focusing on this, leads companies to miss to attract, retain and promote female talent which leads to poor financial performance, harder adaptation to fast-changing business environment, and overall, worse employee performance.

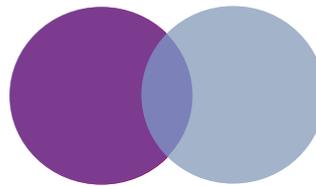
But if you promote your female talent to leadership positions, you can achieve **53% greater return on sales** and **1.7 years as an average tenure of female leaders**, compared to 1.45 years.

Entrepreneurial Leadership + Women = Future.

Our solution is to support female employees by fostering entrepreneurial leadership as a key competence for personal and career development. Lead F is a **3-month digital program** for female employees. Through a combination of **weekly know-how input from European startup experts**, **networking** and **mentoring**, the program supports the participants in becoming entrepreneurial leaders.

Skills & Know-how

In 3 months, we host 10 digital session, hosted by European C-level startup executives. Our topics foster entrepreneurial thinking and have direct impact on key innovative skills like decision-making, risk optimization and identifying new opportunities. Each session is backed with additional resources (e.g., readings, videos, podcasts) and practical assignments.



Networking & Mentoring

The accelerator unlocks a lifelong access to the Female Founders community which enables interaction with our alumni, speakers & partners and free access to other Female Founders events. Additionally, participants are guided through peer coaching sessions, individual goal setting, group discussions, and mentoring opportunities.

Maximize your resources by enabling entrepreneurial leadership skills

Be part of an exclusive (*only 25 spots available*) accelerator program and empower your female employees to become entrepreneurial leaders of tomorrow. Support their development by giving them an access to an international and diverse network and strengthen your resources. Our current batch consist of 24 remarkable female employees, founders and freelancers from 8 different countries.

Boost your employer branding and recruitment initiatives to attract and retain female talent

Position your brand as active supporter of diversity and female empowerment

Enable entrepreneurial culture that fuels innovation

Support promotion of female talent to increase the share of female C-level executives

20k

We reach 20k+ people every week through our channels.

67

Our target group loves us. Our accelerator was rated by its participants with a Net Promoter Score of 67.

Direct outcomes for your female employees:

- Improved leadership skills
- Entrepreneurial Thinking & Techniques
- Increased self-confidence
- Strong network of female leaders
- Boosted productivity habits
- Bettered team dynamics
- Improved communication & reflection skills

We've been awarded by

GP.Bullhound

Winner of the 2020 Investors Allstars Awards in the category Tech4Good

sifted backed by **FT FINANCIAL TIMES**

One of Europe's highest ranked start-up accelerators for female founders



Department for International Trade

Winner of the European Tech Women Award 2020

Grow your company's potential with us:

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