



What does it mean to be an Entrepreneurial Leader in 2021?

A case study on leadership characteristics
defined by Lead F participants



Entrepreneurial Leader Case Study

At the beginning of May 2021, we asked 20 women who participated in our Leadership Accelerator Lead F, how they would define an **entrepreneurial leader**.



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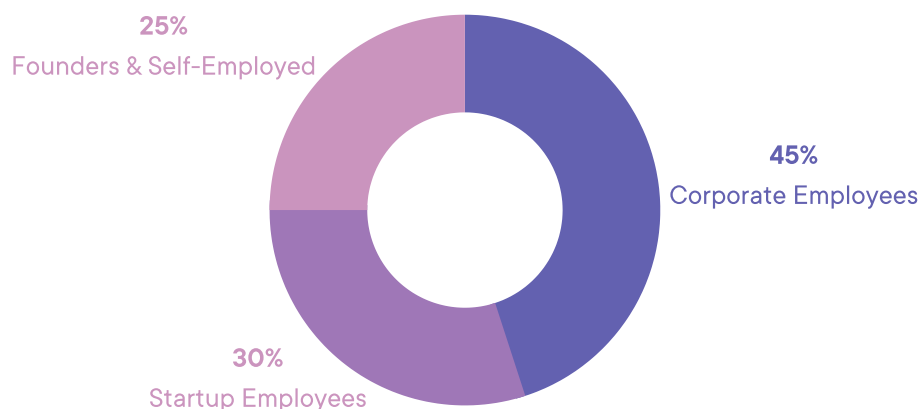
Being an entrepreneurial leader doesn't necessarily mean running a startup. It is a different way of approaching problems and inspiring others.

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The participants of this case study are based in **8 different countries around the world**, come from various industries and hold diverse professional experiences such as **senior managers, individual contributors, and C-level startup executives**.

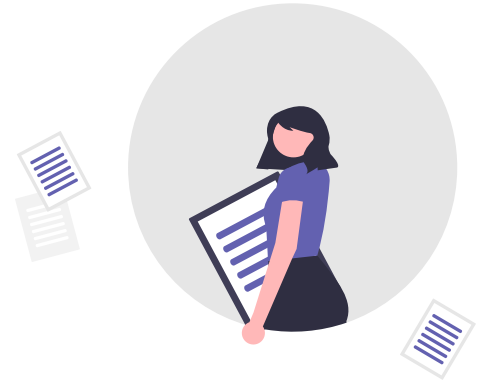
Let's break down the numbers:

- **45%** of the participants work for a corporate
- **30%** work at scaling startups
- **25%** are founders or self-employed

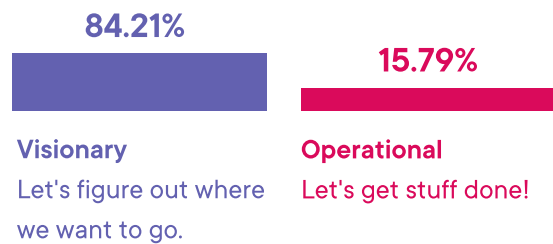


What traits define an entrepreneurial leader?

We asked our participants what an entrepreneurial leader should focus the majority of their time on: **operational tasks** focused on getting stuff done or **visionary tasks** focused on planning out the long-term picture.

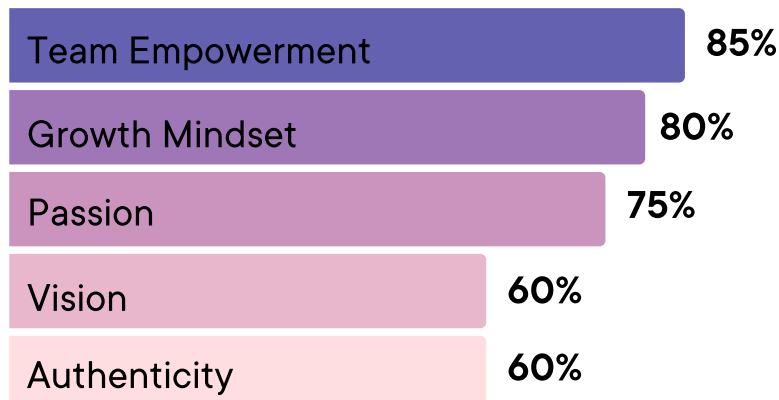


84.21% of the respondents said that an entrepreneurial leader should deal with **visionary tasks**, while 15.79% think that an entrepreneurial leader should deal with **operational tasks**.



Top 5 characteristics that define an entrepreneurial leader:

When we asked the participants what kind of traits define an entrepreneurial leader, these 5 traits were the top choices:



A closer look on the top 5 leadership characteristics

01 Team empowerment

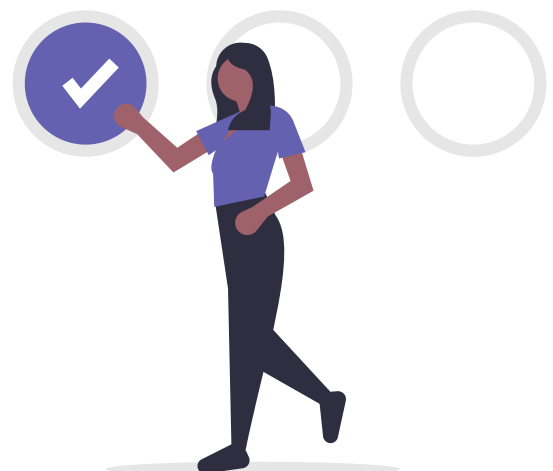
A leader who empowers their team is not only open to new ideas from their team members but also encourages them to challenge the status quo and to take risks. Building a positive work environment and being a supportive manager by **encouraging honest communication** is the key to being an entrepreneurial leader.

02 Growth mindset

A leader with a growth mindset is willing to take on challenges and learn from them – whether they succeed, or fail. An entrepreneurial leader accepts they don't know everything, and uses their growth mindset to listen carefully, and **stay open to new ways of doing things**. No one can avoid setbacks, the key is to accept them and grow by using them as a learning opportunity

03 Passion

A passionate leader gets **excited about what they are trying to achieve**. This means that they are fully committed to reaching their goals and encourages others to do the same. The team members will be influenced by the leaders working style and pick up the positive energy. The more passionate leaders are, the more likely they are to succeed.



A closer look on the top 5 leadership characteristics

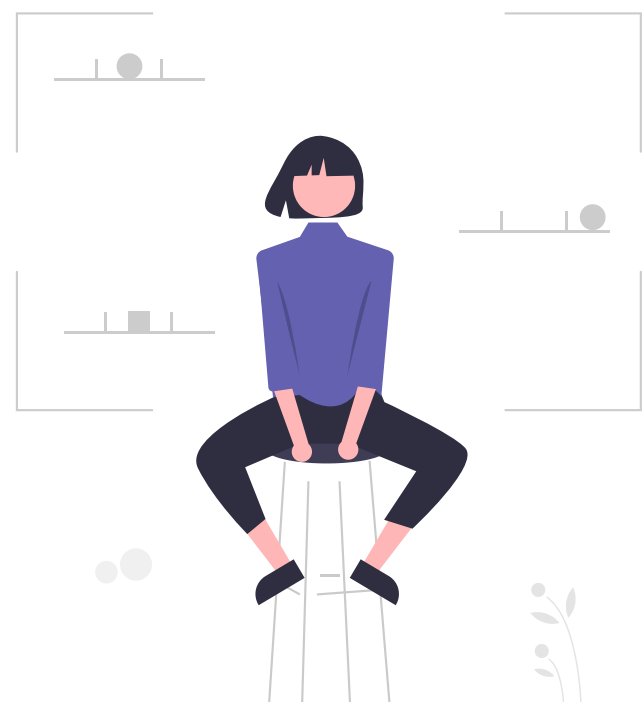
04 Vision

A visionary leader has the ability to see the potential for how the world/business should exist and takes action to get there. They are able to **think outside of the box and collaborate with others**. They know success is best when shared and they work to create a vision that inspires their teams and others around them.

05 Authenticity

An authentic leader **shows their true self and doesn't hide feelings**. They understand that being honest with the people they work with builds trust while also encourages others to be themselves. Authentic leaders demonstrate to their team that they care, while also being true to who they are.

**95% of participants
felt more confident
in their leadership
abilities after the
program.**



About Lead F

Lead F is a 3-month fully online program supporting women to become more confident and resilient leaders.

Our program combines



Mentoring

1:1 mentoring & peer mentoring to achieve your goals



Experts

Learn from industry experts through weekly exercises and Q&A



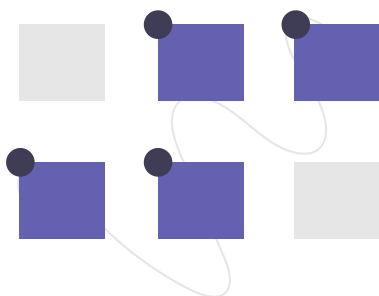
Workshops

Put your skills into practice in the workshops.



Networking

Take part in networking opportunities to learn and grow from others.



Want to know more?

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